



**NATURE
POSITIVE
PAVILION**



Nature Positive Pavilion at the UN CBD COP17

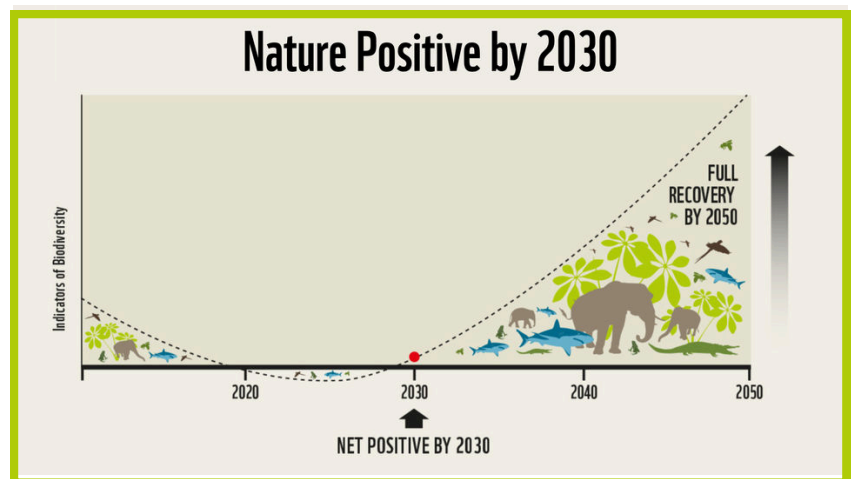
Join us as a sponsored partner to participate in accelerating nature positive action

The lack of a clear and measurable direction to address the biodiversity loss crisis was until recently a major obstacle in halting and reversing nature loss. Global stakeholders had been lacking alignment in ambition, drive, action and accountability. The Kunming-Montreal Global Biodiversity Framework (KMGBF), agreed by 196 governments in 2022, addressed this challenge. Its mission adopted the nature-positive goal to “halt and reverse nature loss by 2030”. Achieving this goal will not only ensure the full recovery of nature: it will also help achieve the implementation of the Paris Agreement to limit global warming to 1.5 degrees and is aligned with others UN Sustainable Development Goals for a people-positive future.



Astrid Schomaker, CBD Secretariat

With adoption of the Nature Positive global goal internationally, the Nature Positive terminology is being embraced by many companies and institutions, and the focus has now shifted to implementation of the KMGBF.



NATURE POSITIVE PAVILION

The UN CBD COP creates a vital opportunity to take stock of progress against the Kunming-Montreal agreement every two years. The **Nature Positive Pavilion creates a platform** within the blue zone for a wide range of voices to come together to ensure that nature-positive outcomes are secured and on track. We offer a **vibrant and welcoming space for a diversity of voices** to engage and collaborate, identifying and scaling the solutions needed to halt and reverse nature loss.

The Nature Positive Initiative Secretariat team convenes this space by designing an inclusive and exciting programme with its partners. We provide a home-base for nature leaders to connect.



Peter Thomson, UN Special Envoy for the Ocean

Read [more](#) about the different aspects of the Initiative's attendance in Cali, Colombia for COP16.

The 17th Conference of the Parties (COP17) to the Convention on Biological Diversity (CBD) will take place in Yerevan, Armenia, 19–30 October 2026. The Nature Positive Pavilion will once again convene diverse actors in an inclusive space at COP17, with support from our partners and collaborators.

Nature Positive Pavilion: Call for Partners

The Nature Positive Initiative invites partners to contribute to the Nature Positive Pavilion

The **Nature Positive Initiative** is a coalition of 27 members, with a small Secretariat team that lead the convening of the Nature Positive Pavilion and more than 400 Nature Positive Forum members. **For COP17 we invite a variety of partners to co-host and contribute** to the costs of delivering a large pavilion to provide an inclusive space of **dialogue and collaboration across sectors and geographies** to support nature-positive outcomes.

Learn more about the Nature Positive Initiative:
naturepositive.org



WHAT TO EXPECT FROM THE NATURE POSITIVE PAVILION

Objective: To engage and build convergence amongst all key stakeholders to accelerate implementation of the Global Biodiversity Framework, and to further advance and embed nature-positive as the common shared goal across governments, the private sector and civil society.

Opportunity: We aim to secure a large pavilion space, with a plenary room, workshop room, meetings room and networking area, as we did for COP16. At this early stage, we are calling on partners to commit to contribute and participate in what will be an exciting and engaging programme of nature-positive content and interactions.



To express your interest in sponsoring the pavilion with a package, please find the options in this online form and **respond by 30 April 2026:**

[Registration of interest form](#)

Note: A 'call for sessions' will be made available for organizations that prefer to apply for individual sessions later in the year if there's still space in the programme.



Peter Bakker, WBCSD

Keep updated on our Events webpage [here](#).



COP16 NATURE POSITIVE PAVILION HIGHLIGHTS

An inclusive space for large and small organisations:

The pavilion created a real buzz with a full programme:

12 days | **153 events** | **11 evening receptions**

400 organisations actively engaged in the pavilion

>5,000 participants attended events

>1,000 participants attended receptions

25 NPI partners leading 90 events

47 non-NPI partners leading 63 events

1 immersive experience

>130 bilateral meetings

COP16 SPONSORS



For more information please contact: Events@naturepositive.org