

2025 Piloting FAQ

1. How can I find a piloting partner?

The full list of 27 partners is available on our website here:

<https://www.naturepositive.org/about/the-initiative/>. To identify a suitable potential partner we recommend reviewing the list to see if you have any existing projects with those organisations or if you are using any of their frameworks/standards (e.g. TNFD, GRI). If not, it might be helpful to review the organisation websites to see if they have some projects in your sector or region. If you are still struggling or would like an introduction to an organisation, please contact metrics@naturepositive.org.

2. I am a data/platform/service provider, can I pilot the metrics?

The 2025 piloting program will focus on engaging directly with corporates and financial institutions, rather than on product and service providers. However, on our website you can register your contact details and how you might be able to support companies in using state of nature metrics via the form [here](#), and we will reach out if a matching need or opportunity arises.

3. How can I find the piloting guidelines?

Click [here](#) for the guidelines and [here](#) for a flyer that describes the piloting programme.

4. Do I need to pilot for my whole organisation?

No, you could select a sample of sites to pilot the metrics for. It will always be great to have at least two sites covered so that there is some comparability and to check whether this generates similar findings and challenges at different sites, but ultimately the proposed scope is up to you! You could also choose to pilot for some of your upstream or downstream value chain if you have sufficient visibility over them.

5. What are you looking for in pilot proposals?

We are looking to maximise diversity across sectors and geographies and to test the metrics in real use cases. Potential use cases could be strategy development, target-setting, project monitoring, transition planning and accounting/disclosure. Within project proposals, we will ask for the following:

- The locations (or regions for supply chains) the metrics will be tested in

- The focus use case
- Where in the value chain the metrics will be tested
- A brief project description.

Your proposal will be developed in collaboration with and submitted by your chosen NPI Partner.

6. When will I hear if my pilot has been accepted?

We will let companies know in the second half of April.

7. Where can I watch the recording of the recent webinar on the metrics and piloting?

Check out the video on our YouTube channel [here](#). There is also a written update on the metrics progress [here](#) and a blog about piloting [here](#).