



NATURE POSITIVE INITIATIVE

State of Nature Metrics Piloting Program

Metrics project mission

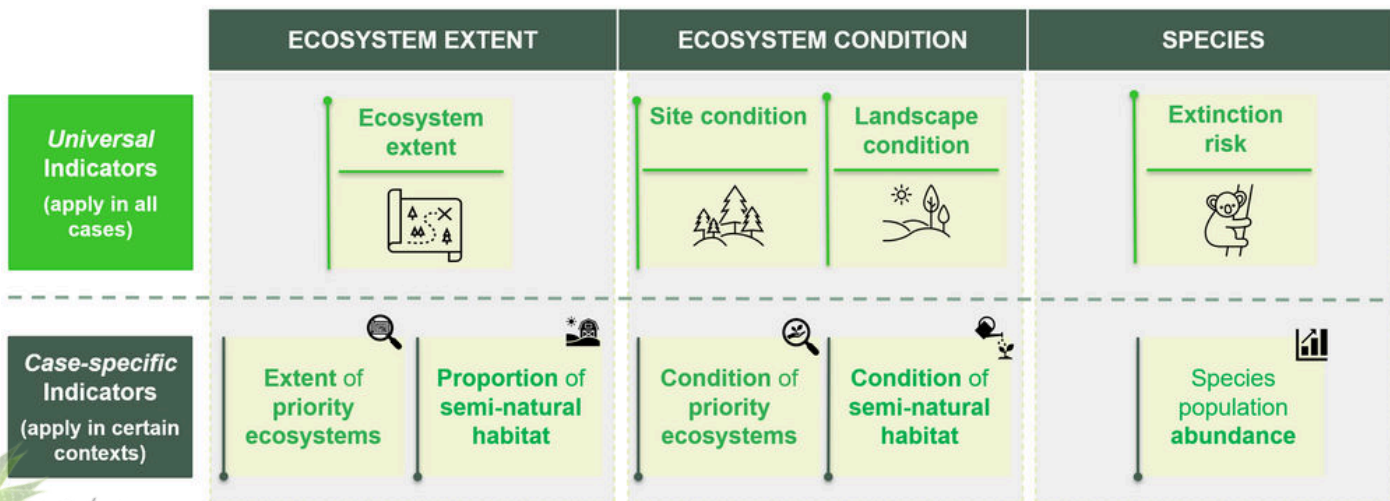
Overall, the Nature Positive Initiative aims to establish consensus on a unified set of credible and practical metrics to measure the state of nature. The focus is on identifying the best available indicators and metrics and integrating these into existing frameworks and standards to promote global consistency and to encourage collective action toward measurable nature-positive outcomes.

Phase 2: Piloting program

In 2025, the draft set of terrestrial metrics will be piloted with a first focus user group of corporates and financial institutions. The aim is to test and refine both the metrics and supporting measurement guidance in a number of key use cases, such as target-setting, project monitoring, transition planning and reporting disclosure.

➔ What will be piloted?

A framework of four universal and five case-specific indicators has been developed and consulted on. Click [here](#) for an overview of the framework and metrics.



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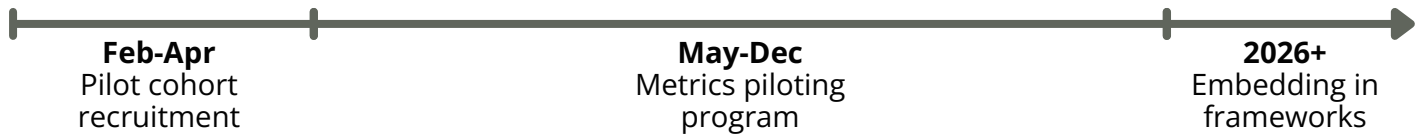


➔ How will it work?

A cohort of piloters will be identified to cover a range of geographies, sectors, organisation sizes and project scopes. Each pilot company will partner with one of the 27 Nature Positive Initiative (NPI) organisations to test the metrics within a specific framework or project. Piloters will also join a Community of Practice to access a help desk and supporting guidance and to share feedback.

➔ What is the timeline?

Piloting will run from May to December 2025, with regular Community of Practice meetings and feedback sessions/surveys. Supporting guidance will be updated iteratively throughout this period in response to challenges identified during piloting. Case studies and final metrics and guidance will be developed following the pilots.



➔ Why pilot?

- Test the effectiveness of your environmental strategies and projects at improving outcomes for nature, using the latest thinking on aligned metrics
- Help shape the state of nature metrics and guidance to be embedded in core standards and frameworks globally
- Share experiences and learn from peers and leading experts on how to measure the state of nature, helping you on your nature positive journey
- Access opportunities to share your progress at high-profile events and in publications.

How to get involved

1. Partner with an NPI coalition member (see list below or contact metrics@naturepositive.org if you need help making a connection)
2. Review the pilot program guidelines your partner will share with you
3. Complete the information request from your pilot partner with details of your proposed project by **24 March 2025**.

