



Core Stewardship Group



The Nature Positive Forum

The purpose of this document is to describe the Nature Positive Initiative and the Nature Positive Forum. This includes the definition of Nature Positive, the goals and objectives of the Initiative, the role of Forum members on how to join the Nature Positive Forum.

Despite decades of efforts, global trends on the loss of nature remain deeply alarming. Urgent and upscale action is needed to address the biodiversity crisis this decade and conserve and restore natural ecosystems that underpin humanity’s sustainable and equitable development. The purpose of the Nature Positive Initiative is to stimulate and support the world in addressing the accelerating biodiversity crisis by meeting the crucial goal of “halting and reversing biodiversity loss by 2030 from a 2020 baseline and to set the path for full recovery of nature by 2050”. This is the foundational definition of Nature Positive published by the Global Goal for Nature Group in 2021 on www.naturepositive.org. This is the definition that the Nature Positive Initiative adopts, promotes and implements so *that there is more nature by the end of the decade than at its start*, for the benefit of humanity and all life on Earth. This means delivering and demonstrating a measurable absolute gain for nature against a defined baseline (the outcome).

In December 2022 the UN CBD COP15 adopted a Global Biodiversity Framework (GBF) whose mission of “halting and reversing biodiversity loss by 2030” effectively embraces a Nature Positive global goal.

Overall Goal of the Nature Positive Initiative. The Nature Positive Initiative's overall goal is to foster alignment, coordinate efforts and promote synergies across a diverse movement of organisations who will advocate, support and implement actions, alone or in partnerships, towards a Nature positive outcome of halting and reversing biodiversity loss by 2030, as codified in the Global Biodiversity Framework mission.

A whole-of-society approach and alignment among governments, businesses, financial institutions and civil society around a common definition of ‘Nature Positive’ as well as

actions at different scales - global, national, landscape, supply chain and actor level - will be necessary to deliver the Nature Positive goal. This will require, on one hand, a highly credible and strongly united coalition representative of all key constituencies to collectively and publicly commit to a reference technical definition of Nature Positive and its measurement; and, on the other hand, a very visible, inclusive and public process of engagement, advocacy and socialisation.

The Nature Positive Initiative objectives are to:

1. Preserve and promote the integrity of the definition of the Nature Positive goal
2. Broaden the consensus around the term Nature Positive, promote adoption and stimulate action
3. Align partners, governments and sectors to existing and emerging guidance on Nature Positive
4. Advocate jointly to government and other relevant actors to ensure the Nature Positive 2030 GBF mission is achieved

The Nature Positive Forum

The purpose of the Nature Positive Forum is to mobilise a global community, and is open to all relevant institutions, organisations and companies who:

- Commit to upholding the "Global Goal for Nature – Nature Positive" definition as posted on <https://www.naturepositive.org/en/resources>
- Actively contribute to the Initiative's goal and objectives in their own activities, and contribute to and promote its guidance and positions

The Nature Positive Initiative is organised through a Core Stewardship Group of organisations that will engage the broader Forum, supported by a Secretariat.

By joining the Forum, Forum members agree to be listed publicly and can refer to being part of the Forum. However organisations and companies joining the forum are not permitted to use Nature Positive logos. The Nature Positive Initiative Core Group will accept members, and reserves the right to terminate membership if organizations are not upholding the definition of Nature Positive and related guidance and positions, and not actively contributing to the Initiatives goals and objectives.

Forum members are welcome and will be encouraged to engage in thematic discussions, attend dedicated webinars, participate in events, contribute to publications and other activities of the Initiative. Most importantly, being part of the Forum will be an opportunity to engage with the wider Nature Positive community, input in the development of policies and guidance, learn and share best practices leading to nature-positive outcomes.

Forum composition

The foundational principles of the Forum are diversity and inclusion with the purpose of aligning and coordinating our efforts to strive for a nature-positive world. In this respect, the Nature Positive Forum welcomes a wide variety of actors.

To join the Forum, please contact: forum@naturepositive.org